

INTERIORS MONTHLY

FIRST FOR FURNITURE, FLOORING AND ACCESSORIES

2022 Rate Card

Number of insertions	1	3	6	12
Front cover	£3050	3, 6 or 12 insertions on application		
DPS	£3900	£3510	£3120	£2730
Full page	£2400	£2160	£1920	£1680
Half page	£1350	£1215	£1080	£945
Quarter page	£750	£675	£600	£525
Inserts	A4 single sheet 1x A4 @ £1500			

Online opportunities

Recruitment Package – Quarter page advert in the magazine, web listing with logo and link to your website £250

Web directory £99 per year

Banner on home page from £250 pcm

Weekly newsletter sponsorship £400 p/w or £1200 pcm

eBlast £600 per eshot

'We were delighted with the number of enquiries we received as a result of our recent Interiors Monthly eBlast, it's an excellent service – we've already planned our next campaign!'

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**Media Pack 2022**

Introduction

With over 80 years of combined experience in the interiors market, Interiors Monthly is the must read magazine for furniture and flooring buyers. Interiors Monthly, established in 2007, is now seen to be the leading magazine in the interiors sector. Major manufacturers such as Silentnight, La-Z-Boy, Victoria Carpets, Karndean and trade exhibitions such as IMM Cologne, IFFS, JFS, Domotex and The Flooring Show Harrogate, use the magazine to reach the key buyers in the furniture and flooring sector. Having the most relevant and up to date content, Interiors Monthly is seen as the leading magazine in this market.

What it's all about

Interiors Monthly incorporates high quality features, news, interviews, company profiles, exhibition previews and reviews. Delivering the most up to date information to inspire, inform and improve UK interiors retailing.

Who receives the magazine?

Interiors Monthly is the only magazine that covers the whole retail interiors market and has the best and most up to date readership you'll find. With over 7,500 Furniture and Flooring retailers individually requesting the magazine, and with a pass on readership of 2.9 per copy, that's over 21,000 interiors professionals that will see your sales message each month.

Interiors Monthly is circulated to the key department stores, multiples and independent buyers across the furniture and flooring retail sectors. Independently requested, this high quality circulation represents the change that is happening in interiors retailing. This is why Interiors Monthly is not only the magazine that truly reflects the whole market, but reaches it.



The magazine retailers want to read...

'Interiors Monthly is always full of informative and interesting articles and features covering a wide range of the market segments in which we operate. It has provided us with interesting market information and is a good source of information of potential new suppliers and product ranges.'

Emma Leeke, Managing Director, Leekes Retail

'Interiors Monthly covers a broad spectrum of all things interiors related, so for us it's a great medium to keep us up to date on the developments and novelties in our trade and an excellent way to communicate with our customers on our developments and concepts. Interiors Monthly does not only have a premium look and feel: editorials are premium too. Interiors Monthly keeps the finger on the pulse in a never changing flooring landscape.'

Emmanuel Lioen, Associated Weavers marketing & corporate communications manager

'We continue to work with Tim and his team at Interiors Monthly to promote Gallery Direct and the Frank Hudson brands. We are pleased with the excellent PR exposure that effectively reaches our target audience. We are delighted to be working with this premier publisher again.'

Bruce Bell, Perfectly Clear Marketing, Managing Director

'Cormar Carpets has supported Interiors Monthly since its launch. Since then it has quickly become one of the trade's leading publications with relevant, independent editorial on all aspects of the flooring trade, making it an essential read for UK retailers, wholesalers and manufacturers.'

David Cormack, Cormar Carpets marketing

Interiors Monthly features 2022

January

• January Furniture Show Guide • Technology Issue • Beds and Bedroom Supplement • Upholstery • Accessories • Warranties and Protection • Trade Services Carpet/Underlay • Vinyl • Wood/ Engineered/ Laminate • LVT

February

• Rugs • Carpet/Underlay • Branded Furniture/Design • Living and Dining • Home Review • Children's Furniture • Motion upholstery • IMM Cologne Review

March

• January Furniture Show Review • Best of British • Beds and Bedroom Supplement • Living and Dining • Home Entertainment • ISalone Preview • Accessories • Heimtextil Review • Wood/ Engineered/Laminate • Vinyl • Belgium Supplement • Carpet/Underlay

April

• Rugs Supplement • Underlay • Protection • LVT • Buying Groups' National Flooring Show Preview • Beds • Upholstery • Living and Dining Focus • Outdoor Furniture • Design • Royal Warrants, Children's Furniture • Software • Proposte Preview • Trade Services

May

• Beds and Bedroom Supplement • Living and Dining • Home Entertainment • Branded Furniture • ISalone Review • Accessories Carpet/Underlay • Wood/ Engineered/Laminate • Vinyl • Matting

June

• Carpet Tiles • Rugs • Floorcare/Protective Treatments: Underlay • Buying Groups' National Flooring Show Review • Manchester Furniture Show Preview • Beds • Upholstery • Worldwide Interiors Exhibition Guide • Proposte Review • Buying Groups

July

• Manchester Furniture Show Issue • Living and Dining • Beds and Bedroom • Accessories: Living and Dining • Home Entertainment • Trade Services • Carpet/Underlay • Wood, Engineered and Laminate Supplement • Vinyl • LVT

August

• The Flooring Show Preview • Carpet/Underlay • Rugs • Manchester Furniture Show Review • Beds & Bedroom Supplement & Beds Show Review • Interiors Monthly 2020 Awards Supplement • Protection • Accessories

September

• Beds and Bedroom Supplement & Bed Show Preview • Living and Dining Focus • Accessories • The Flooring Show Show Guide • Carpet Supplement • Wood/ Engineered/Laminate • Vinyl

October

• Carpet/Underlay • Tools, Accessories and Adhesives • Rugs Supplement • The Flooring Show Stand Review • LVT • Painted Furniture • Upholstery • Best of British • Living and Dining • Home Entertainment Software • Accessories • MoOD Review • Trade Services

November

• Bed and Bedroom Supplement • Bed Show Review • Living and Dining • Worldwide Interiors Exhibition Guide • Design • Lighting • Underlay • The Flooring Show Review • Wood, Engineered and Laminate Supplement • Natural Flooring • Vinyl

December

• Carpet/Underlay • Buying Groups • Domotex Preview • Rugs • Living and Dining • Upholstery • January Furniture Show Preview • Home Preview IMM Cologne Preview • Heimtextil Preview Accessories

In addition, every issue will feature new products, marketing, business advice, industry events, appointments and exhibition information along with high profile interviews, economic updates and environmental issues.

Please note: features may be subject to change